

READY TO START BUILDING A BUSINESS THAT WORKS AND SCALES WITHOUT YOU?

INSTALL A PROVEN BUSINESS SYSTEM AND START TO SEE GUARANTEED RESULTS IN JUST 12 WEEKS

WARNING: THIS PROGRAMME WILL INCREASE YOUR PRODUCTIVITY AND PROFITABILITY



WHAT WOULD LIFE LOOK LIKE IF YOUR BUSINESS WAS DELIVERING CONSISTENT GROWTH WITHOUT YOU HAVING TO BE INVOLVED DAY TO DAY?

The Help You Need to Grow Your Business

The 12-Week Business MasterCLASS is a structured programme designed to install a proven business system into your company, driving growth, efficiency, and profitability.

Reclaim Your Life

Expert coaching, practical strategies, and hands-on application, provide the clarity, confidence, and tools you need to scale your business, increase profits, and reclaim your life.



TRAINING ALONE DOESN'T WORK

How many times have you attended a training session, learnt great ideas... and then failed to implement them?

The problem isn't the training—it's the lack of reinforcement, execution, and accountability.

Traditional training alone often falls victim to the forgetting curve, where 90% of what's learned is forgotten within a week unless reinforced. This programme combines expert-led training with structured coaching, ensuring new skills are learnt, applied, and mastered.

Key Benefits of Combining Training and Coaching:

1. Reinforces Learning: Coaching revisits training content, combating the forgetting curve and solidifying knowledge.
2. Supports Real World Application: Coaches help translate theory into practical, actionable skills tailored to specific roles or challenges.
3. Provides Accountability: Regular check-ins ensure consistent progress, boosting motivation and commitment to skill development.
4. Addresses Individual Needs: Coaching offers personalised guidance, addressing unique challenges and knowledge gaps.
5. Drives Long-Term Retention: Through spaced repetition and continuous feedback, coaching helps embed skills for sustainable success.

By integrating training with coaching, individuals gain the structure, support, and repetition needed to develop skills that last and deliver results.



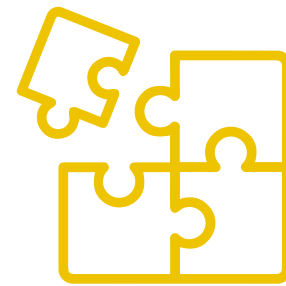
WHAT'S STOPPING YOUR BUSINESS FROM SCALING? MANY OWNERS ARE TRAPPED WORKING IN THEIR BUSINESS INSTEAD OF ON IT.

This structured, proven programme provides the roadmap to a more profitable, scalable, and time-efficient business.



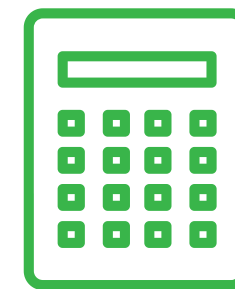
Are your profits maximised?

Learn how to increase revenue, improve margins, and drive predictable growth.



Is your team performing at its best?

Discover the six keys to building a winning team and creating a high-performance culture.



Do you truly understand your numbers?

Gain financial mastery so you can make data-driven decisions with confidence.



WHY INVEST IN THIS UNIQUE BUSINESS TRAINING & COACHING PROGRAMME?



What Would Business Mastery Mean for Your Company?

A proven system that delivers increased revenue, predictable cash flow, and sustainable growth while freeing up time to work on your business, not just in it.



Equip Your Business with the Strategies to Scale and Succeed

This programme doesn't just teach business principles, it installs a proven system into your company, driving consistent execution, increased profitability, and structured growth.



What's the Cost of an Inefficient Business?

Wasted time, missed opportunities, and lost profits. Without a proven system, growth stalls, and efficiency suffers.

HOW DOES THE 12-WEEK PROGRAMME WORK?

(and what makes this programme so effective?)



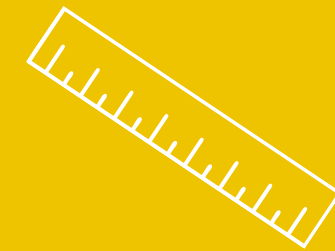
Learn Weekly

- 12 bite-sized, 30-minute video modules designed for easy consumption (unlike full-on training days).
- Practical lessons build on each other, creating a powerful foundation for business success.



Engage Actively

- 12 weekly, 1-hour facilitated sessions led by an ActionCOACH-certified trainer.
- Discussions, goal-setting, and hands-on application to reinforce learning.



Measure & Improve

- Regular tracking of KPIs keep you accountable and ensures continuous progress
- Feedback loops provide actionable insights to refine skills and strategies.



Business Foundations: Learn the six essential steps to create a business that runs efficiently, grows predictably, and delivers sustainable success, without relying on you for every decision

Time Mastery: Learn how to prioritise effectively, eliminate distractions, and focus on high-value activities to free up time and drive business growth.

Maximising Customer Value: Learn how to increase the lifetime value of your customers, ensuring long-term revenue growth and greater profitability.

Each session is designed to deliver real-world impact, ensuring your team walks away with practical, actionable tools.

Session 1

Session 2

Session 3

Session 4

Session 5

Session 6

Destination Mastery: Gain clarity and control over your business future. Set measurable targets and build a roadmap to ensure long-term success.

Profit Growth: Discover the five key drivers of profitability and learn how to optimise conversion rates to generate more sales and improve your bottom line.

Profitability & Retention: Implement strategies to increase customer loyalty, creating a more stable and profitable business.

Market Focus: Define your ideal target market and implement proven lead generation strategies to attract high-quality prospects and grow your customer base effectively.

Team Performance: Discover the essential elements of a high-performing team, from strong leadership to clear goals, accountability, and a culture of success.

Financial Mastery: Gain Control and Confidence in Your Numbers. Understand key financial metrics, including profit & loss, cash flow, and break-even analysis, to make smarter business decisions and drive sustainable growth.

HOW DOES THE 12-WEEK BUSINESS MASTERCLASS WORK SO WELL?

Here's a snapshot of the transformation you will experience over 12 weeks:

Session 7

Session 8

Session 9

Session 10

Session 11

Session 12

Systems & Efficiency: Learn how to implement scalable systems and processes that improve efficiency, reduce reliance on you, and ensure consistent business performance.

Effective Leadership: Understand the key differences between managing and leading, develop essential skills to inspire your team, and create a culture of accountability and success.

Vision & Action: Turn Your Business and Life Goals into Reality. Define your dream business and ideal lifestyle, set clear goals, and take action and achieve long-term success.



WHY CHOOSE THIS PROGRAMME?

01 What results could your business achieve with the right training?
Measurable outcomes, improved productivity and increased efficiency.

02 What's the secret to long-term sales success?
Consistent improvement, accountability, execution and skill refinement.

03 Why trust ActionCOACH?
With over 3 decades of experience helping hundreds of thousands of businesses succeed, the Action Team knows this will work for you. But you don't. That's why we guarantee you'll be pleased you gave it a go and if you're not, we'll refund you your money and pay you for your time, that's how certain we are that this will be a great investment for you.

WHAT'S THE INVESTMENT?



At just **£100 per week per participant**, your return on investment is guaranteed.



What would a **10% revenue increase** in just 12 weeks mean for your business?
What's the cost of not doing this?



ARE YOU READY TO BUILD A BUSINESS THAT WORKS WITHOUT YOU?

What if your business could be significantly more profitable and efficient in just 12 weeks?

The 12-Week Business MasterCLASS installs a proven business system, delivering the skills, mindset, and strategies needed to scale, optimise, and reclaim time.

The next chapter of your success story starts here. Phone today and see guaranteed results in just 12 weeks of working with your local Action trainer.



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