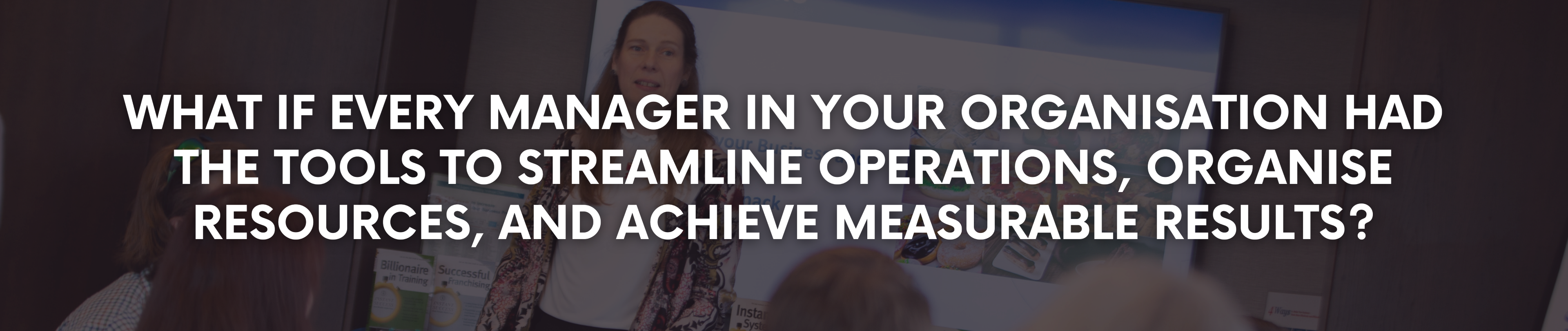


**BUILDING MANAGERS WHO
CAN BUILD YOUR BUSINESS
INSTALL A PROVEN SYSTEM AND INCREASE
PRODUCTIVITY IN JUST 12 WEEKS**

**WARNING: THIS PROGRAMME WILL
INCREASE PRODUCTIVITY AND PROFITS**



A woman with long brown hair, wearing a white top and a patterned scarf, stands in front of a large screen. The screen displays various business training materials, including a book titled 'Billionaire in Training', another titled 'Successful Franchising', and a document titled 'Your Business Plan'. There are also some small items on a table in front of her, including what looks like a 'Insta System' box. The background is slightly blurred, showing other people in the audience.

WHAT IF EVERY MANAGER IN YOUR ORGANISATION HAD THE TOOLS TO STREAMLINE OPERATIONS, ORGANISE RESOURCES, AND ACHIEVE MEASURABLE RESULTS?

Transform Your Team

The 12-Week Management Training Programme is a structured journey designed to enhance management skills and build confident, capable managers.

Expert Coaching

Through expert coaching, practical strategies, and actionable insights, this programme builds the confidence, skills, and mindset needed to achieve exceptional results.



THIS IS MORE THAN JUST TRAINING

How many times have you invested in training without getting great returns?

Traditional training alone often falls victim to the 'forgetting curve', where learners forget up to 90%* of new information within a week without reinforcement. Coaching bridges this gap by providing ongoing support, helping individuals apply knowledge in real world contexts, and reinforcing learning over time. This combination ensures that new skills are not just learnt but mastered, retained and used.

Key Benefits of Combining Training and Coaching:

1. Reinforces Learning: Coaching revisits training content, combating the forgetting curve and solidifying knowledge.
2. Supports Real World Application: Coaches help translate theory into practical, actionable skills tailored to specific roles or challenges.
3. Provides Accountability: Regular check-ins ensure consistent progress, boosting motivation and commitment to skill development.
4. Addresses Individual Needs: Coaching offers personalised guidance, addressing unique challenges and knowledge gaps.
5. Drives Long-Term Retention: Through spaced repetition and continuous feedback, coaching helps embed skills for sustainable success.

By integrating training with coaching, individuals gain the structure, support, and repetition needed to develop skills that last and deliver real impact.

* Hermann Ebbinghaus's 1880 to 1885 studies on the forgetting curve.



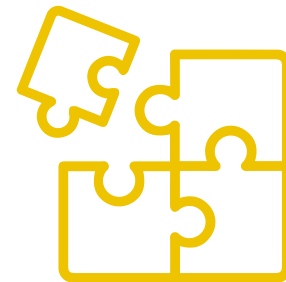
WHY IS STRONG MANAGEMENT ESSENTIAL TO BUSINESS SUCCESS?

This programme is designed to enhance management practices at every level, ensuring your teams perform efficiently and effectively.



Keep your teams focused and productive

Skilled managers who organise workflows, prioritise tasks, and guide teams to success.



How do you ensure smooth operations?

Effective management ensures resources, processes, and people align with business objectives



What's the foundation of high-performing teams?

Managers who drive accountability, maintain clear communication, and focus on achieving results.



WHY INVEST IN THIS UNIQUE MANAGEMENT TRAINING & COACHING PROGRAMME?



What would world class management mean in your business?
Maximised productivity, proactive resolution of issues and focused delivery of results



Equip your team with proven strategies for consistent management, increased productivity and predictable results...
... This unique programme doesn't just train your managers, it transforms them, with weekly actions and accountability.



What's the cost of ineffective management?
A proven management system in your business PLUS an upskilled team will stop you from missing deadlines and wasting resources. It will keep your management team engaged and efficient.

HOW DOES THE 12-WEEK PROGRAMME WORK?

(and what makes this programme so effective?)



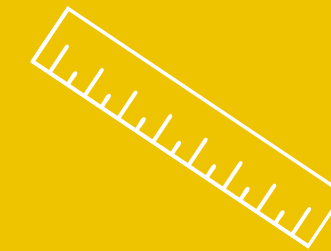
Learn Weekly

- 12 bite-sized, 30-minute video modules designed for easy consumption (unlike full-on training days).
- Practical lessons build on each other, creating a powerful foundation for management success.



Engage Actively

- 12 weekly, 1-hour facilitated sessions led by an ActionCOACH-certified trainer.
- Discussions, goal-setting, and hands-on application to reinforce learning.



Measure & Improve

- Regular tracking of KPIs keeps your managers accountable and ensures continuous progress
- Feedback loops provide actionable insights to refine skills and strategies.



HOW DOES THE 12-WEEK MANAGEMENT PROGRAMME WORK SO WELL?

Here's a snapshot of the transformation your team will experience over 12 weeks:

Management Foundations: Understand the critical distinction between management and leadership, cultivate a growth-focused mindset, and eliminate blind spots to drive team success.

Productivity Mastery: Take control of daily tasks with organised workflows that streamline processes, maximise efficiency, and boost team productivity.

Effective Meetings Unlocked: Lead powerful weekly meetings with WIFLE, structured group discussions, and actionable agendas that drive accountability and results.

Each session is designed to deliver real-world impact, ensuring your team walks away with practical, actionable tools.

Session 1

Session 2

Session 3

Session 4

Session 5

Session 6

Core Competencies: Dive into essential management skills, evaluate your strengths, and unlock strategies to elevate your effectiveness as a manager.

Strategic Planning Simplified: Master weekly task management with the LION concept, creating a structured approach to prioritisation and long-term success.

One-to-One Mastery: Unlock the art of impactful 1-2-1 meetings, fostering meaningful communication, trust, and individual growth within your team.

Goal-Setting Expertise: Master the KAI, KPI, and KBI frameworks, embrace the 6x6 approach, and craft stretch goals and SMART objectives to drive measurable success.

Performance Mastery: Navigate annual reviews, drive personal development, and address discipline with confidence using SWOT analysis and effective conflict management.

Team-Building Excellence: Create high-performing teams with effective systems, targeted training, strategic recruiting, and the 80:20 rule, guided by ActionCOACH's proven systemisation principles.

Session 7

Session 8

Session 9

Session 10

Session 11

Session 12

90-Day Success Blueprint: Design a powerful 90-day plan using a proven framework, turning quarterly objectives into actionable steps that deliver real results.

Communication Mastery: Elevate your communication skills with 360-degree feedback tools and neuro-linguistic programming techniques to inspire and connect effectively.

Leadership Evolution: Navigate the shift from manager to leader by mastering the dynamics of management and leadership transition to inspire and empower your team.



WHY CHOOSE THIS PROGRAMME?

01 What results could your management team deliver with the right training?
Measurable outcomes, improved productivity and increased efficiency.

02 What's the secret to long-term sales success?
Consistent improvement, accountability, execution and skill refinement.

03 Why trust ActionCOACH?
With over 3 decades of experience helping hundreds of thousands of businesses succeed, the Action Team knows this will work for you. But you don't. That's why we guarantee you'll be pleased you gave it a go and if you're not, we'll refund you your money and pay you for your time, that's how certain we are that this will be a great investment for you.

WHAT'S THE INVESTMENT?



At just **£100 per week per participant**, your return on investment is undeniable.



What impact would the most effective management team make in your organisation?



READY TO TAKE THE MANAGEMENT OF YOUR BUSINESS TO THE NEXT LEVEL?

Ready for your management team to achieve extraordinary results in just 12 weeks?

The 12-Week Management Training Programme installs a tried and tested management system into your business, delivering the skills, mindset, strategies, accountability and support your team needs to thrive.

The next chapter of your success story starts here. Phone today and see guaranteed results in just 12 weeks of working with your local Action trainer.



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