

SERIOUS ABOUT SALES?

INSTALL A PROVEN SALES SYSTEM IN JUST 12 WEEKS

**WARNING: THIS PROGRAMME WILL
ACCELERATE YOUR BUSINESS GROWTH**



TRAINING ALONE DOES NOT WORK

**How many times have you
invested in training without
getting great returns?**

**The right training PLUS coaching
& support on execution delivers
lasting results!**





**WHAT IF EVERY TEAM MEMBER WAS EQUIPPED WITH
THE SKILLS TO CONNECT, PERSUADE, AND CLOSE
LIKE NEVER BEFORE?**

Transform Your Team

The 12-Week Sales Training Programme is your opportunity to install a proven sales system into your business and transform your sales team into a profit driving powerhouse.

Expert Coaching

Through expert coaching, practical strategies, and actionable insights, this programme builds the confidence, skills, and mindset needed to achieve exceptional results.



BECAUSE SALES ARE THE LIFEBLOOD OF YOUR BUSINESS ...

... This programme is designed to **enhance every aspect of your sales process**, ensuring your team consistently delivers results.



The fuel for your business growth ...

... Every sale drives revenue, funds operations, and unlocks opportunities for innovation.



How do you connect with your customers?

Through sales, you learn what your customers truly value and build lasting relationships.



What sets your brand apart?

A skilled, confident sales team creates a customer experience that leaves a lasting impression.



WHY INVEST IN THIS UNIQUE SALES TRAINING & COACHING PROGRAMME?



What would a unified sales approach mean for your business?
Consistency and professionalism in EVERY interaction.

Equip your team with proven strategies to handle objections, close deals, and create loyal customers ...

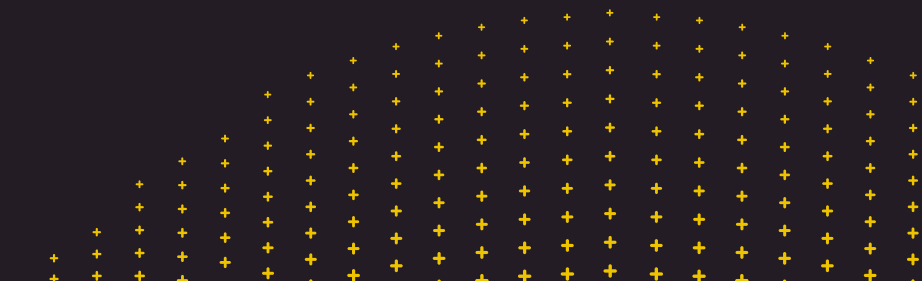


... This unique programme doesn't just train your team, it transforms them, with weekly actions and accountability.



What's the cost of missed opportunities?

A proven sales system in your business PLUS an upskilled team will give you the winning edge over your competitors.



HOW DOES THE 12-WEEK PROGRAMME WORK?

(and what makes this programme so effective?)



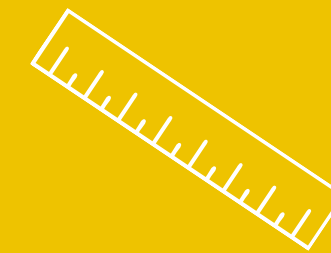
Learn Weekly

- 12 bite-sized, 30-minute video modules designed for easy consumption (unlike full-on training days).
- Practical lessons build on each other, creating a powerful foundation for sales success.



Engage Actively

- 12 weekly, 1-hour facilitated sessions led by an ActionCOACH-certified trainer.
- Discussions, goal-setting, and hands-on application to reinforce learning.



Measure & Improve

- Regular tracking of KPIs and conversion rates keeps your team accountable and ensures continuous progress
- Feedback loops provide actionable insights to refine skills and strategies.



Sales Mastery: Build the mindset and professionalism to close more deals with confidence and impact

Session 1

Session 2

Identity Shift: Harness the power of beliefs and become a worldclass salesperson

Master Connection: Unlock communication and engagement strategies to inspire action and build lasting relationships

Session 3

Session 4

Client Acquisition Mastery: Perfect your prospecting, qualifying, and targeting to attract ideal clients and maximise results

Sales Conversion Unlocked: Master lead qualification and craft buyer experiences that drive decisions

Session 5

Session 6

Influence with Impact: Strengthen relationships and master body language to connect and inspire

Each session is designed to deliver real-world impact, ensuring your team walks away with practical, actionable tools.



Convert with Confidence: Master negotiations and handle objections to close deals effortlessly

Session 7

Session 8

Eliminate Competition: Leverage your unique selling proposition to dominate your market with confidence

Test and Measure: Optimise your sales process, track KPIs, and utilise essential tools for consistent growth

Session 9

Session 10

Delight and Retain: Elevate customer service to foster satisfaction, loyalty, and long-term success.

Close with Clarity: Master the enrolment process, ask powerful questions, and seal the deal with confidence.

Session 11

Session 12

Achieve Excellence: Maximise outcomes, master scripts, and bring your vision to life with precision

HOW DOES THE 12-WEEK SALES PROGRAMME WORK SO WELL?

Here's a snapshot of the transformation your team will experience over 12 weeks:



WHY CHOOSE THIS PROGRAMME?

01 What results could your team deliver with the right training?
Measurable outcomes, improved conversion rates and increased revenue.

02 What's the secret to long-term sales success?
Consistent improvement, accountability, and skill refinement.

03 Why trust ActionCOACH?
With over 3 decades of experience helping hundreds of thousands of businesses succeed, the Action Team knows this will work for you. But you don't. That's why we guarantee you'll be pleased you gave it a go and if you're not, we'll refund you your money and pay you for your time, that's how certain we are that this will be a great investment for you.

WHAT'S THE INVESTMENT?



At just **£100 per week per participant**, your return on investment is undeniable.



What would one extra sale a week mean for your business?



READY TO TAKE YOUR SALES RESULTS TO THE NEXT LEVEL?

Ready for your sales team to achieve extraordinary results in just 12 weeks?

The 12-Week Sales Training Programme installs a tried and tested sales system into your business, delivering the skills, mindset, strategies, accountability and support your team needs to thrive.

The next chapter of your success story starts here. Contact us today and see guaranteed results in just 12 weeks.



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